

jennifer simpson

@JENNSOMEWHERE

MEDIA KIT

UPDATED MARCH 2021



about me

Hi, I'm Jenn! I'm a social media influencer, photographer, travel & lifestyle content creator and the voice behind [jenn, somewhere](#). I seek out stunning destinations and unique experiences in far-flung corners of the globe as well as at home "in my own backyard" to share with others.

Along with a passion for photography and a keen interest in authentic travel, I also share lifestyle content that invites my audience into the "everyday life." Whether they are exploring the world at large, or spending time at home, my goal is to inspire my audience to embrace life, stay curious, and find magic in moments both big and small.



BY THE NUMBERS



43k

total
combined reach



33k

total
Instagram followers



8k

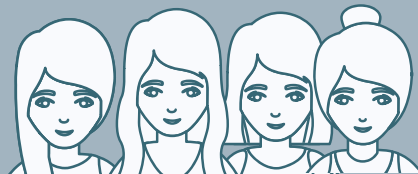
average monthly engaged
Pinterest viewers



2k

total
Facebook followers

my audience

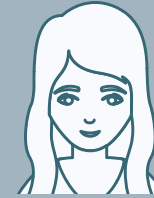


BY AGE

21%
18-24 yrs



45%
25-34 yrs



20%
35-44 yrs



11%
45+ yrs

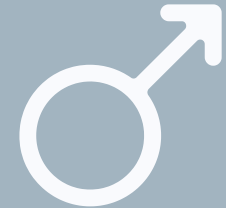


BY GENDER

71%
Female



29%
Male



BY COUNTRY

23%
Australia



13%
USA



10%
UK



6%
Phillipines



5%
Canada





previous collaborations

DESTINATIONS, EXPERIENCES & EVENTS

Hotel de Sal Luna Salada - Bolivia

Fafa Island Resort - Tonga

Escape the Blues Goolwa - Australia

Cabn - Australia

Analog the Company - Germany

Art Gallery of South Australia

UNICEF Australia

Qantas

previous collaborations

LIFESTYLE & FASHION

Adobe

Cloudy Bay Wines

Pimms Australia

Hawaiian Tropic Australia

Wondersmile

Showpo

Flordis

Bumbleberry Bakes

JORD Watches

July

Skillshare

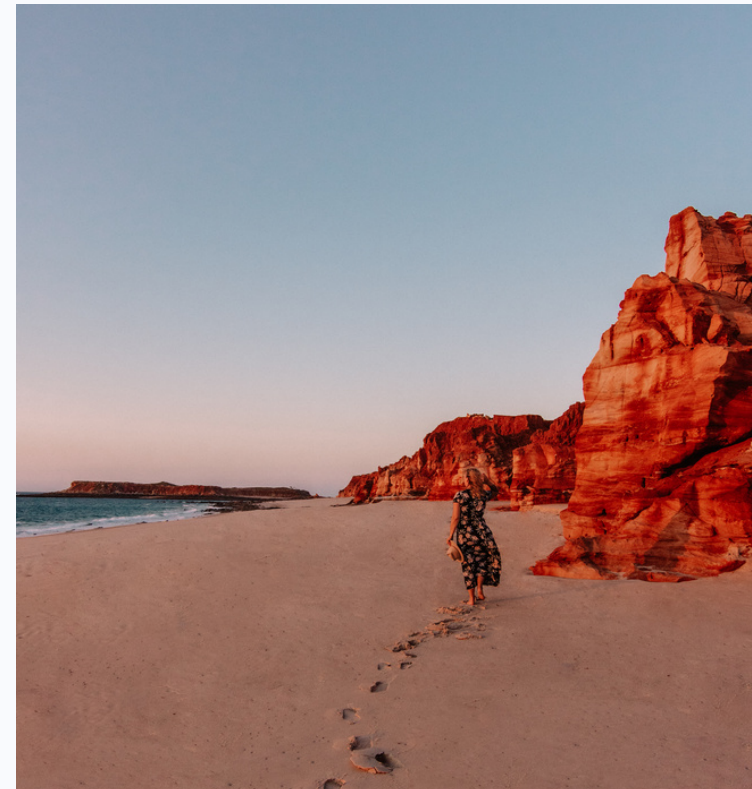
Vero Moda



previous collaborations

PHOTOGRAPHY SERVICES

Hotel de Sal Luna Salada
Fafa Island Resort
Escape the Blues Goolwa
Pimms Australia
July



I love partnerships that align with my personal brand and would interest my audience.

It's also important to me that we each see mutual benefit from any collaboration and I'd love to hear your ideas on how we might partner to achieve your goals together.

let's work together!



email:

jenn@jennsomewhere.com



instagram:

@jennsomewhere



pinterest:

@jennsomewhere



facebook:

@jennsomewhere



Some of the main services I offer include:

SPONSORED INSTAGRAM POSTS

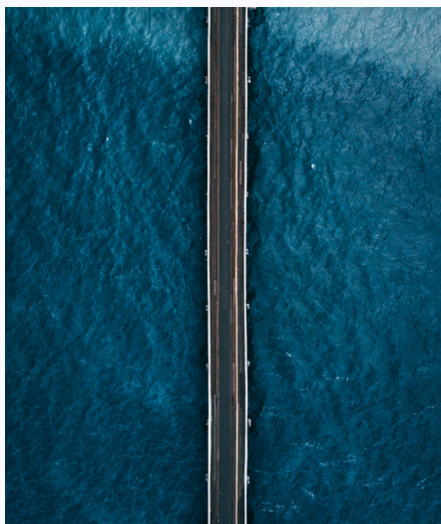
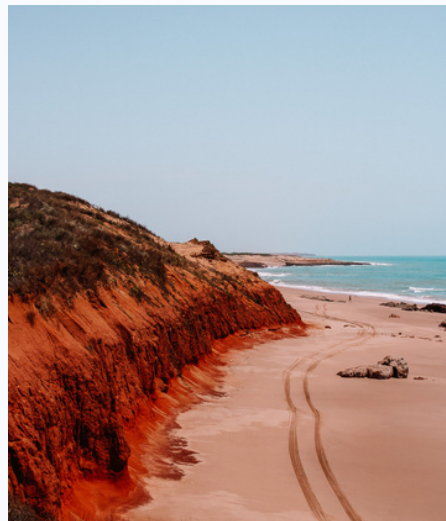
SPONSORED INSTAGRAM STORIES

BRAND AMBASSADORSHIPS

PHOTOGRAPHY

CONTENT CREATION







Thank-you!

JENN@JENNSOMEWHERE.COM

